

# EMERGING STRONGER

LOGOS SCHOOL *Legacy of Hope Gala*

Saturday, October 1, 2022 5:30 PM St. Louis Union Station

*Select Sponsorship levels will enjoy Early Access at 5:00 PM*

We are thrilled to be planning our 35<sup>th</sup> Annual LOGOS School Legacy of Hope Gala! This annual tradition - our signature event - has brought together a community of supporters, families, and alumni to celebrate the power of hope in the lives of our students. This year's theme – **Emerging Stronger** – speaks to our efforts to help every student emerge from their LOGOS journey stronger and better prepared to succeed in life.

**We invite you to partner with us in bringing an evening of inspiration and fun to St. Louis Union Station on Saturday, October 1, 2022, by becoming a Legacy of Hope Sponsor.**

Your support of the LOGOS mission has never been more important as we continue to confront a mental health crisis which is negatively impacting our children's self-assurance, social development, and ability to thrive. Proceeds from the Gala, our largest fundraiser, go directly to programming and resources aimed at helping students thrive academically, emotionally, and socially, as well as tuition assistance so that every student who needs support can receive it.

What follows are sponsorship levels and benefits for 2022. As a sponsor, you will have the opportunity to showcase your brand to an expected 300+ attendees, while demonstrating your commitment to mental health and ensuring every student finds a path to success.

## Presenting Sponsors



Paz Family  
Foundation



Jody and David Young  
and Marilyn Young



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**Your support of LOGOS helps every student emerge from their LOGOS journey stronger and better prepared to succeed in life.**

Every LOGOS student walks their own path to success and will define success differently. Our hope and aim is that every student who walks their LOGOS path emerges stronger, overcoming mental health challenges, developing life skills, and realizing their potential. Your support enables the relationships, resources, and unique formulas for success students find at LOGOS. We invite you to celebrate the unified vision of LOGOS, and the strength of our students, at our 35<sup>th</sup> Annual Legacy of Hope Gala.

▶ **Silent Auction**

▶ **Entertainment**

▶ **Raffle**

▶ **Live Wine Auction**

▶ **Dinner and Cocktail Reception**

Featuring live action food stations for a reception style dinner

▶ **Seated Program**

Charcuterie and Sweets  
Legacy of Hope Award Presentation  
Live Auction

▶ **Cocktails and Late-Night Bites**

## LEADERSHIP

**Mr. David Young '75** CHAIRMAN, 2022 LOGOS LEGACY OF HOPE GALA

**Dr. Kathleen Fenger '79** HEAD OF SCHOOL


**Mr. Everett Neville** CHAIRMAN, BOARD OF DIRECTORS

**Mr. George Paz** VICE CHAIRMAN, BOARD OF DIRECTORS



## SPONSORSHIP OPPORTUNITIES



PRESENTING \$30,000	PLATINUM \$25,000	DIAMOND \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	TABLE \$3,000	
30 event tickets (three tables of 10)	20 event tickets (two tables of 10)	20 event tickets (two tables of 10)	10 event tickets (one table of 10)	10 event tickets (one table of 10)	10 event tickets (one table of 10)	10 event tickets (one table of 10)	
Corporate spotlight on LOGOS’ website and recognition on school social media platforms	Corporate spotlight on LOGOS’ website and recognition on school social media platforms	Corporate spotlight on LOGOS’ website and recognition on school social media platforms	Corporate spotlight on LOGOS’ website and recognition on school social media platforms	Corporate spotlight on LOGOS’ website and recognition on school social media platforms	Recognition on school social media platforms	Recognition on school social media platforms	
Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala	Recognition the night of the Gala	Recognition the night of the Gala	
Acknowledgment in LOGOS’ Impact Report	Acknowledgment in LOGOS’ Impact Report	Acknowledgment in LOGOS’ Impact Report	Acknowledgment in LOGOS’ Impact Report	Acknowledgment in LOGOS’ Impact Report	Acknowledgment in LOGOS’ Impact Report	Acknowledgment in LOGOS’ Impact Report	
Premier logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts, press materials, and promotional emails	Premier logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts, press materials, and promotional emails	Prominent logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts, and press materials	Prominent logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts, and press materials	Inclusion on all Legacy of Hope Gala marketing materials, event website, and program	Inclusion on all Legacy of Hope Gala marketing materials, event website, and program	Inclusion on all Legacy of Hope Gala marketing materials, event website, and program	
Early Access, with Champagne Welcome, and Reserved Seating at the Cocktail and Dinner Reception	Early Access, with Champagne Welcome, and Reserved Seating at the Cocktail and Dinner Reception	Early Access, with Champagne Welcome, and Reserved Seating at the Cocktail and Dinner Reception	Early Access, with Champagne Welcome, and Reserved Seating at the Cocktail and Dinner Reception	<b>Note:</b> Should you waive receiving any benefits for your donation, the entire amount will be tax-deductible to the extent allowed by law. LOGOS School is a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code. Employer ID Number (EIN) is 43-0968673.			
Featured recognition throughout the Gala, including prominent display of company logo at the event and incorporated into digital backdrop	Featured recognition throughout the Gala, including prominent display of company logo at the event and incorporated into digital backdrop						
Public announcement and verbal recognition during the Gala	Public announcement and verbal recognition during the Gala						
Opportunity to make remarks during the Gala	Opportunity to make remarks during the Gala						
<div> LOGOS SCHOOL <i>Legacy of Hope Gala</i></div>							



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# SPONSORSHIP OPPORTUNITIES



## SPONSOR COMMITMENT LEVEL

 Entitlements as described in sponsorship package.

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> PRESENTING \$30,000 | <input type="checkbox"/> DIAMOND \$20,000 | <input type="checkbox"/> SILVER \$10,000 | <input type="checkbox"/> TABLE \$3,000 |
| <input type="checkbox"/> PLATINUM \$25,000   | <input type="checkbox"/> GOLD \$15,000    | <input type="checkbox"/> BRONZE \$5,000  |  |

## CONTACT INFORMATION

CONTACT NAME: \_\_\_\_\_

COMPANY/ORGANIZATION NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE URL: \_\_\_\_\_

## HOW TO PAY AND SUBMIT YOUR SPONSORSHIP FORM

TOTAL SPONSORSHIP COMMITMENT \$ \_\_\_\_\_

Do you plan to use tickets offered through sponsorship? ☐ YES ☐ NO  
Confirmed sponsors will receive a registration link to provide guest names electronically.

### PAYMENT OPTIONS:

- ☐ Invoice me at the email address above
- ☐ Check Enclosed Payable to LOGOS School  
Mail to: 9137 Old Bonhomme Road, St. Louis, MO 63132 Attention: Legacy Of Hope Gala
- ☐ Credit Card - Pay Online at: <http://bidpal.net/logosschool2022gala>

## SPONSOR RECOGNITION

- **Deadline for sponsor recognition on the invitation is August 12 and in the program is September 16.**
- Sponsors can choose to have a company name listed or submit a logo.
- Logos for marketing and signage should be submitted as hi-res (300 dpi) JPEG or EPS files. If logo is unavailable, please print how you would like to be recognized.

➤ **Questions? Call Dee Harvill at 314.227.3775 or email [dhavill@logosschool.org](mailto:dhavill@logosschool.org).**

## IN-KIND/AUCTION ITEM DONATION

DONATED BY: \_\_\_\_\_ (Please print how you would like to be recognized)

DONATION DESCRIPTION: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

ESTIMATED VALUE \$ \_\_\_\_\_ ☐ ITEM ENCLOSED ☐ ITEM SENT SEPARATELY ☐ ITEM TO BE PICKED UP BY LOGOS

Donation item(s) must be received by Friday, September 16. Item expiration dates should be at minimum 1-year from the event date, 10/01/2023. Please complete a separate form for each donated item. To arrange delivery of an item, please contact Sarah McCart at [smccart@logosschool.org](mailto:smccart@logosschool.org).

**To complete this form electronically, type your answers in the fields provided, save the form with a new file name (i.e., 2022 LOGOS Gala-Sponsorship Form-your company name) and email it to [dhavill@logosschool.org](mailto:dhavill@logosschool.org).**

*Thank You*



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## Neighborhood Assistance Program (NAP) Tax Credits through the State of Missouri Department of Economic Development

**Do you have business income in Missouri?** If so, you can receive a reduction in your Missouri state taxes equal to 50% of eligible charitable contributions through the Missouri Neighborhood Assistance (NAP) Tax Credit Program.

The NAP allows Missouri taxpayers to determine where their state tax dollars will be utilized by donating to charitable organizations. NAP Tax Credits are an incentive that helps increase your generosity to LOGOS School. At a minimum you get 50 cents back from every dollar you donate when filing Missouri State taxes.

First, as with any charitable donation, you can take the federal and state charitable tax deductions. As a bonus, you can claim 50% of the donation as a credit on your Missouri State taxes. So, with a NAP Tax Credit, your gift directly benefits LOGOS students and their families while vastly reducing your federal and state tax liability. LOGOS has been allocated a limited number of credits; please secure your credits today to ensure their availability.

### WHO QUALIFIES?

- Corporations
- Farm Operation
- Financial Institution
- Individual partner in a Partnership or shareholder in an S-Corp
- Individual reporting income from rental property or royalties
- Insurance Company
- Limited Liability Corporation or Partnership
- Partnership
- Sole Proprietorship
- Small Business Corporation (S-Corp)
- Exempt Charitable Organizations

**LOGOS School has set the minimum contribution to receive tax credits at \$10,000. With a limited amount of tax credits to be claimed, we anticipate that they will go fast.**

### HOW DO TAX CREDITS WORK FOR YOU AND HELP LOGOS SCHOOL?

Donation to LOGOS School	\$10,000	\$20,000	\$50,000
Missouri Tax Credit (50% of gift)	\$(5,000)	\$(10,000)	\$(25,000)
Total Federal Tax Deduction*	\$5,000	\$10,000	\$25,000
Federal Income Tax Reduction (based on 35% federal tax bracket)	\$(1,750)	\$(3,500)	\$(8,750)
State Income Tax Reduction (assume 5.4%)	\$(270)	\$(540)	\$(1,350)
<b>Your Total Tax Savings</b>	<b>\$(7,020)</b>	<b>\$(14,040)</b>	<b>\$(35,100)</b>
Your Net Out-of-Pocket Cost (estimated)	\$2,980	\$5,960	\$14,900
<b>Total Benefit to LOGOS School</b>	<b>\$10,000</b>	<b>\$20,000</b>	<b>\$50,000</b>

**Contact Dee Harvill:  
314.227.3775 or  
dharvill@logosschool.org  
to make a donation and  
claim your credits.**

\*IRS requires that the donation be reduced by the tax credit received.

NAP Tax Credits are not saleable, transferable, or returnable. A gift of appreciated securities would provide additional tax benefits related to avoiding capital gains. The above calculations assume a 35% tax bracket. Additional taxes may occur; the examples above are merely illustrations and do not constitute tax advice. Please contact your tax advisor to determine how the NAP Tax Credits apply to you.



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LOGOS School provides hope and a path to success for struggling students and their families in a safe, ethical environment. Through individualized education and therapy, our students gain acceptance and a promising future.

Since 1970, LOGOS has provided a lifeline for students who need more than a traditional school setting can offer. Our program provides an innovative combination of individualized academics, individual and group therapy, and parental involvement, which has proven successful with more than 2,000 at-risk adolescents over the past 50+ years.

We specialize in working with youth struggling with any number of emotional challenges, including Anxiety, Attachment Disorder, Attention Deficit Hyperactivity Disorder, Autism Spectrum Disorder, Bipolar Disorder, Depression, eating disorders, learning challenges, low self-esteem, Obsessive Compulsive Disorder, Oppositional Defiant Disorder, poor motivation, Post Traumatic Stress Disorder, relationship challenges, and school refusal.



**We look forward to making this year's Legacy of Hope Gala the best ever and appreciate your support.**

**For questions or more information, please contact:  
Dee Harvill, Director of Development at  
[dharvill@logosschool.org](mailto:dharvill@logosschool.org) or 314.227.3775.**

